



Web design solutions for Ohio public libraries
<http://www.oplin.ohio.gov/webkit>

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OPLIN now offers *Dynamic Website Kits* to Ohio public libraries as a professional and affordable alternative to high-cost design services.

This complete website package replaces your current, outdated site with a modern version plus advanced features and options.

We provide a website with:

- Professional appearance
- Easy management
- Social media integration
- Accessibility standards



Laura Solomon, MLS, MCIW, is the OPLIN Library Services Manager and the lead Web designer for the Website Kits. Prior to OPLIN, Laura was employed as the Web

Applications Manager for the Cleveland Public Library and as the Webmaster for Cleveland Heights-University Heights Public Library.

Laura has earned a Master of Library Science (MLS) degree from Kent State University and is a Master Certified Internet Webmaster (MCIW). She has been named a 2010 *Library Journal* Mover & Shaker, published two books on social media, and taught courses on Drupal and library-specific web design.

Benefits and Features

- ✓ Drupal content management system (CMS)
- ✓ OPLIN server-hosted website
- ✓ Advanced features, including:
 - ✓ Built-in site, catalog, and OWL search
 - ✓ Responsive web design (RWD)
 - ✓ Online email contact form
 - ✓ WYSIWIG content editor
 - ✓ Ability to categorize content by keyword
 - ✓ Function to upload/attach documents
 - ✓ Generate printer-friendly pages
 - ✓ Calendar and event listing system
 - ✓ Ability to moderate comments
 - ✓ Google Analytics package
- ✓ Free upgrades performed by OPLIN
- ✓ Basic graphics work, including favicon
- ✓ Basic web accessibility standards
- ✓ Integration of digital library services
- ✓ Add-on options (modules) for fee
- ✓ Free user training at OPLIN office
- ✓ Free guidance during design process

Completion Timeframe

Completion time will vary depending on the design specifications agreed to during the planning process and the current waiting list of libraries.

Pricing and Fees

Dynamic Website Kits depend on standardized software installation and design templates to keep the cost low for libraries.

Therefore, libraries can offer updated, professional websites to their patron community at a lower cost than would otherwise be available.

Initial setup: (original design + two revisions)	\$795
Maintenance and hosting:	\$340/yr
Staff training @ OPLIN office:	FREE
Optional on-site training:	\$600
Drupal standard module install:	\$300
Custom graphics/scripting/forms:	\$150/hr

NOTE: As of January 1, 2016, we will no longer support any version of Internet Explorer except for 11.

