

# Sample Text for Promoting Consumer Health Complete

## Long Descriptions (for Emails)

### AUDIENCE: STUDENTS

*Subject line: Learning about health and wellness topics?*

*Preheader: Consumer Health Complete has you covered!*

## Complete health class assignments using Consumer Health Complete

Consumer Health Complete is a research database now available through our school library. Designed for non-medical professionals like you, this database contains complete articles from journals and magazines as well as health reference e-books and evidence-based health reports. You can also find medical images, diagrams and narrated animations for all kinds of health and wellness subjects.

Consumer Health Complete provides reliable information to help you complete classwork or to research a health topic that interests you. Subjects covered in the database include:

- Addiction
- Alternative medicine
- Cancer
- Community health services
- Disabilities
- Exercise and fitness
- Health education
- Nutrition
- Public health
- Relationships
- Stress and anxiety

To begin using Consumer Health Complete, log in via the library website: [\[insert direct URL\]](#).

If you have any questions about Consumer Health Complete, please ask me or your classroom teacher.

Sincerely,

[\[insert your name\]](#)

## AUDIENCE: LIBRARIANS

*Subject line: Health and wellness database for consumers of all ages*

*Preheader: Consumer Health Complete provides health content for everyone*

Dear Colleague,

You'll be pleased to learn that our [school/library]district provides free access to Consumer Health Complete, a consumer-oriented health and wellness database from EBSCO. This database is designed to help users research key health and wellness topics and contains full text from leading health journals and magazines. Other resources available through Consumer Health Complete include health reference e-books, evidence-based health reports, medical images and diagrams.

Subjects include:

- Addiction
- Alternative medicine
- Cancer
- Children's interest
- Community health services
- Disabilities
- Exercise and fitness
- Health education
- Nutrition
- Public health
- Relationships
- Stress and anxiety
- Teen interest

Publishers include:

- American College of Physicians
- Centers for Disease Control & Prevention (CDC)
- Harvard Health Publications
- National Institute of Mental Health

I encourage you to add a direct link to Consumer Health Complete on your library home page so that students and educators can easily find and use the database. EBSCO also provides printable [promotional materials](#) to help you market the databases to users. Here is your library's unique URL: [insert direct URL]

If you have any questions about Consumer Health Complete, please feel free to contact me at [insert phone number].

Sincerely,  
[insert your name]

## AUDIENCE: TEACHERS

*Subject line: Health and wellness database for consumers of all ages*

*Preheader: Consumer Health Complete provides health content for everyone*

Dear Colleague,

Are you looking for a consumer health and wellness research tool for yourself or your students? Our school district provides access to Consumer Health Complete, a database from EBSCO that is available through the library.

This database is designed to help you and your students research key health and wellness topics and contains full text from leading health journals and magazines. Other resources available through Consumer Health Complete include health reference e-books, evidence-based health reports, medical images and diagrams.

Subjects include:

- Addiction
- Alternative medicine
- Cancer
- Children's interest
- Community health services
- Disabilities
- Exercise and fitness
- Health education
- Nutrition
- Public health
- Relationships
- Stress and anxiety
- Teen interest

To begin using Consumer Health Complete, log in via the library website: [insert direct URL].

If you have any questions about Consumer Health Complete, please feel free to contact me at [insert phone number].

Sincerely,  
[insert your name]

## AUDIENCE: PARENTS/CAREGIVERS/HOMESCHOOL

*Subject line: Health and wellness content for everyone*

*Preheader: Access Consumer Health Complete via the library*

## Find valuable health resources for your students

Is your student looking for reliable health content to help them complete school assignments? Are you looking for resources to help you talk to your teen about important health topics? If so, you'll be pleased to know that our library provides free access to Consumer Health Complete, a health and wellness research database from EBSCO.

Consumer Health Complete contains complete articles for thousands of reliable health and wellness magazines and journals, as well as health reference e-books and evidence-based health reports. Also included in this database are "TeenTalk" articles for teens on a variety of health topics such as smoking, sexting, dealing with anger and coping with divorce, and resources to help parents talk to their teens about these topics.

Subjects include:

- Addiction
- Alternative medicine
- Cancer
- Children's interest
- Community health services
- Disabilities
- Exercise and fitness
- Health education
- Nutrition
- Public health
- Relationships
- Stress and anxiety
- Teen interest

To begin using Consumer Health Complete, your student can log in via the library website:

[insert direct URL].

If you have any questions about Consumer Health Complete, please feel free to contact me at

[insert phone number].

Sincerely,

[insert your name]

## AUDIENCE: PATRONS

*Subject line: Health and wellness content for everyone*

*Preheader: Access Consumer Health Complete via the library*

## Find reliable health information for you and your family

Are you looking for a way to research health topics and find trustworthy information? If so, you'll be pleased to know that our library provides free access to Consumer Health Complete, a health and wellness research database from EBSCO.

Designed to help consumers like you research and understand key health and wellness topics, Consumer Health Complete contains complete articles for thousands of health magazines and journals on topics such as caregiving, teen health, and men's and women's health. This database also includes health reference e-books, evidence-based health reports, and medical images and diagrams.

Subjects include:

- Alternative medicine
- Children's interest
- Community health services
- Disabilities
- Exercise and fitness
- Health education
- Holistic medicine
- Mainstream medicine
- Men's health
- Nutrition
- Public health
- Stress and anxiety
- Teen interest
- Women's health

To begin using Consumer Health Complete, you can log in via the library website: [insert direct URL].

If you have any questions about Consumer Health Complete, please feel free to contact me at [insert phone number].

Sincerely,  
[insert your name]

## Short Descriptions (for Newsletters)

### AUDIENCE: STUDENTS

Looking for health and wellness content for a class assignment? Consumer Health Complete is a research database available through our library. Designed for consumers of all ages, this database contains full articles from thousands of leading health journals and magazines, as well as health reference e-books, evidence-based health reports and medical images and diagrams. Log in here: [\[insert direct URL\]](#)

### AUDIENCE: LIBRARIANS

Our [\[school/library\]](#) district provides access to Consumer Health Complete, a full-text health and wellness research database from EBSCO. Designed for consumers who want a better understanding of health topics, Consumer Health Complete contains full-text articles from thousands of reliable health journals and magazines, and content from publishers such as Centers for Disease Control & Prevention (CDC) and Harvard Health Publications. Librarians: Please add a direct link to Consumer Health Complete from your library website and use these [promotional materials](#) to market the database to users. Contact [\[email address\]](#) for assistance.

### AUDIENCE: TEACHERS

Did you know that our school library provides access to Consumer Health Complete, a full-text health and wellness research database from EBSCO? Consumer Health Complete contains full-text articles from thousands of reliable health journals and magazines, as well as health reference e-books, evidence-based health reports and more. These resources can support classroom instruction and student research. Log in via the library: [\[insert direct URL\]](#)

### AUDIENCE: PARENTS/CAREGIVERS/HOMESCHOOL

Do you or your child need access to reliable health and wellness information? If so, you'll be pleased to know that our library provides free access to Consumer Health Complete, a research database from EBSCO. Consumer Health Complete contains valuable content on topics relevant to teens and their parents as well as complete articles from top health journals and magazines. This database also includes health reference e-books, evidence-based health reports and medical images and diagrams. Log in via the library: [\[insert direct URL\]](#)

### AUDIENCE: PATRONS

Are you looking for health and wellness information for yourself or your family? Our library provides free access to Consumer Health Complete, a research database from EBSCO. This database contains content for consumers of all ages on a variety of important health topics, such as addiction, mental health, teen health and more. Also included are full articles from top

health journals and magazines, health reference e-books, evidence-based health reports and medical images and diagrams. Log in via the library: [\[insert direct URL\]](#)